



Logo Regulation

Type of mark

Logos may be used for the purpose of promoting the “Indo-Japan Food Culture Exchange” Campaign in accordance with the Guidelines. Please use the following logos.



Building a future for our Centenary

**Only
Favicon**



Color usage

The following designated colors should be used for the logo. When using monochrome colors in the design of printed materials, etc., the following designated colors should be used in principle. The logo can be supplied in the following digital data format.

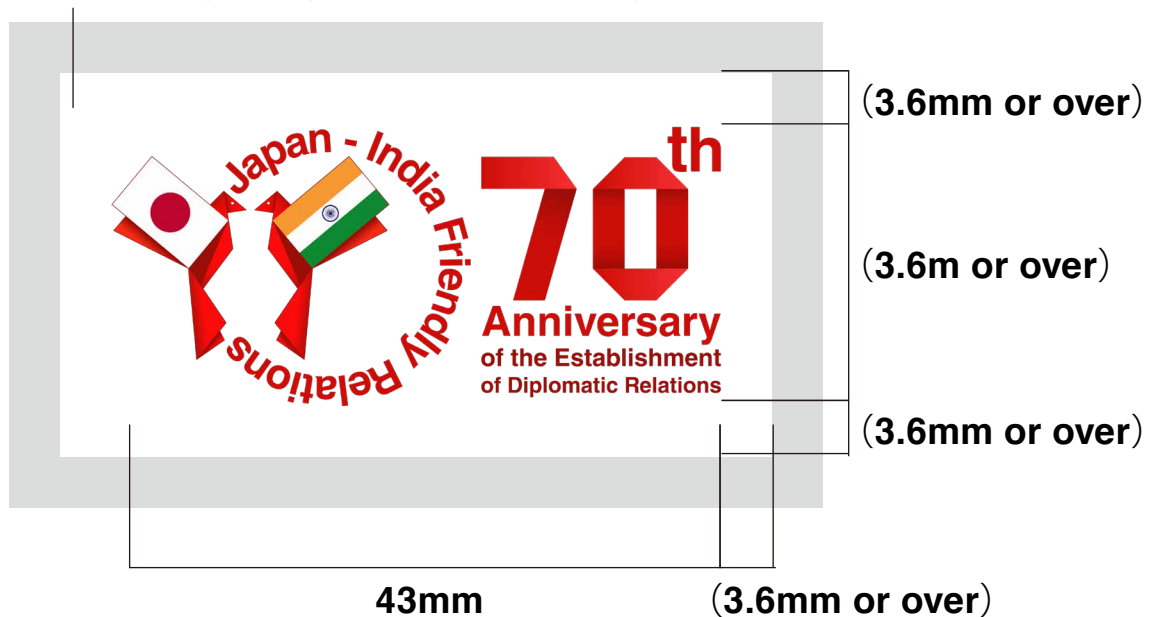


# D0121B	# F18D00	# 238E3A	# 003973	# CD372A
R : 208 G : 18 B : 27	R : 241 G : 141 B : 0	R : 35 G : 142 B : 58	R : 0 G : 57 B : 115	R : 255 G : 218 B : 0
C : 23 M : 100 Y : 100 K : 0	C : 6.9 M : 56 Y : 94 K : 0	C : 81 M : 30 Y : 100 K : 0	C : 100 M : 83 Y : 27 K : 0	C : 5.5 M : 17 Y : 88 K : 0

Rules for the size of the logo to be used

The mark should be enlarged or reduced without changing the aspect ratio. Although there is no upper limit to the size, to maintain legibility, the minimum size should be 18 mm or larger in diameter of the outer circle, and care should be taken not to squash the text.

Securing margins around the logo mark



* The numbers in parentheses are the minimum size.

Minimum size



Examples of prohibited use

The following usages are prohibited.

Deformed items



Displayed in colors other than those specified



Those that are tilted



Watermarked



Other elements (colors, figures, photos) in the margins



Shadows and other processed expressions



Bordering



Typeface is changed



Part of the image is displayed without white space.

